



SHIVANGI SONI

DESIGNER & DEVELOPER

Bangalore

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https://www.behance.net/shivangisoni

https://www.instagram.com/ashmagraphicsweb/

PROFILE SUMMARY

UI/UX Designer with 7 years of experience in graphic design, web design, and user-centered digital product design. Skilled in creating intuitive web and mobile applications with a strong understanding of front-end technologies. Passionate about delivering visually appealing, user-friendly solutions that align with business goals and enhance overall user experience.

PERSONAL DETAILS

06 August 1994

Indian

English, Hindi

SKILLS

- User Research
- Story Boarding
- Information Architecture
- Interaction Design
- Wireframing
- Prototyping
- User Interface Design
- Identify and Solving Problem
- Typography
- Style Guides
- Color Theory
- Logo Design
- Content Management System
- Responsive Design
- Website Banner Design
- Web Application Design
- Mobile Application Design
- PSD to html conversion
- Logo Design

TOOLS

- Adobe XD
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Html
- Css
- Bootstrap
- Wordpress
- Corel Draw
- Dreamviewer
- Visual Studio Code
- JavaScript (Basic knowledge)
- Jquery (Basic Knowledge)
- Hubspot
- Canva

EXPERIENCE



SR. WEB DESIGNER

Orbit Report + Analytics . Remote

July 2025 - Current . 7 mos

<https://indiqube.com/>

Hyderabad, Telangana, India

Tools:

1. Page Builder : Dvi Builder, Hubspot
2. Graphic Design Tools : Photoshop, illustrator, Canva
3. Plugins: Slider Revolution, Smart Slider, Css Hero
4. Testing and Optimisation tools: Google light house
5. Typography and Icon tools: Google fonts, font awesome, iconscout
6. Custom work: Code Snippets.
7. Training & Inspiration: Dribbble, Behance, Youtube & ChatGPT.

Roles and responsibilities:

1. Collaborated closely with the Marketing Team to update and optimize website content on WordPress, ensuring brand consistency and improved user engagement.
2. Designed and developed marketing collateral including whitepapers, blueprints, newsletters, and promotional creatives aligned with brand guidelines.
3. Redesigned website graphics and visual elements to enhance usability, visual hierarchy, and overall user experience.
4. Managed and updated blog content on WordPress, ensuring proper formatting,
5. SEO structure, and responsive design.
6. Created visually compelling newsletter designs for email marketing campaigns.
7. Designed professional employee ID cards aligned with company branding standards.
8. Supported cross-functional teams in maintaining brand identity across digital and print materials.



UIUX DESIGNER

IndiQube - Innovent Space Pvt. Ltd . Remote

Aug 2022 - March 2025 . 2 yrs 7 mos

<https://indiqube.com/>

Bengaluru, Karnataka, India

Tools:

1. Collaboration: Slack, Jira, Confluence
2. User flows: Auto flow
3. User research : Google forms, Quora, google
4. Wireframing & Prototyping : Sketching, adobe xd, Figma, Html, Css & Bootstrap.

Roles and responsibilities:

1. Designed intuitive, responsive interfaces for real-time systems (Meeting Room Booking, Visitor Management, Parking, Cafeteria, WFS).
2. Created user flows, journey maps, wireframes, and high-fidelity prototypes to ensure seamless experiences.
3. Conducted user research (surveys, interviews, usability testing) to identify pain points and improve usability.
4. Developed reusable UI components to maintain consistency and scalability.
5. Collaborated with product managers and developers, ensuring smooth design handoffs and implementation.
6. Designed engaging home/landing screens for web and mobile applications.





WEB AND UIUX DESIGNER

Global Garner Sales Services Limited . Work from Office

Sep 2021 - July 2022 . 11 mos

<https://www.globalgarner.com/>

Bengaluru, Karnataka, India

Tools:

1. Prototyping & testing.
3. Wireframing & user flows: Adobe XD
4. User research: User interviews, surveys, behavioral analysis

Roles and responsibilities:

- 1.Redesigned Global Garner Mobile & web application. It's E-commerce based platform.
- 2.Conducted research to identify target audience behaviors, motivations, pain points, and goals. This involved user interviews, surveys, analytics review, and studying competitors.
- 3.Developed detailed customer journey maps that outline the steps users take, from awareness to conversion
4. Created an intuitive and efficient product categorization and navigation system. This helps users quickly find products based on attributes like category, price range, popularity, or reviews.
5. Designed low-fidelity wireframes for key pages, including homepage, product pages, category pages, search results, and the checkout process.
6. Designed mobile-optimized since a significant portion of eCommerce traffic comes from mobile devices.
7. Collaborated with developers to ensure that designs are feasible, functional, and properly implemented.



ASSOCIATE WEB DEVELOPER

AffinityX . Full-time . Remote

Jul 2020 - Aug 2021 . 1 year 1 month

<https://affinityx.com/>

Pune, Maharashtra, India

Tools:

1. Page Builder : Beaver Builder, Elementor
2. Graphic Design Tools : Photoshop, illustrator
3. Plugins: Slider Revolution, Smart Slider, Css Hero
4. Testing and Optimisation tools: Google light house
5. Typography and Icon tools: Google fonts, font awesome
6. Custom work: Code Snippets.
7. Training & Inspiration: WPBeginners, Dribbble, Behance & Youtube.

Roles and responsibilities:

1. Worked as Wordpress Developer and design creative sites for multiple clients.
2. Design more than 30 websites in wordpress platform.
3. Got 5 out of 5 rating for site design.
4. Got 100 out of 100 score for site design.
5. JIRA tickets for Development of design for Website.



UIUX DESIGNER

CCP Technologies Limited (ASX:CT1) . Work from Office

Feb 2020 - Jun 2020 . 5 mos

<https://www.habilelabs.io/>

Bengaluru, Karnataka, India

1. Used Illustrator, Photoshop, Adobe XD-- for design UIUX for Web application.
2. Created Visual Design Ux Research, Prototypes, design icons, Wireframing, developed solution for a new navigation system.
3. Used extensive UIUX design tools like adobe XD, Photoshop, Illustrator. - Worked as a Frontend Coder Using html, css, bootstrap.



ASSOCIATE SOFTWARE DEVELOPER

Habilelabs Private Limited . Work from Office

Apr 2019 - Aug 2019 . 5 mos

<https://www.habilelabs.io/>

Jaipur, India

1. Worked as individual Contributor and design all Web Application.
2. Design Habielelabs Pvt. Ltd. Current Website Using html, css, bootstrap.
3. Used extensive UIUX design tools like adobe XD, Photoshop, Illustrator.
4. Worked as a Frontend Coder Using html, css, bootstrap.



GRAPHICS WEB DESIGNER

Tulipshree Infotech Pvt. Ltd. . Work from Office

Sep 2017 - Mar 2019 . 1 yrs 7 mos

<https://www.tulipshree.com/>

Jaipur, India

1. Worked as individual Contributor and design all Web and Mobile Application.
2. Design 1000 of Website Banners for Web Applications.
3. Design for Print media Design Label for MG Brand Oil Banners for one of the product.
4. Design more than 10 Wordpress Websites.
5. Design Logo for one of Client Hamid Motivation.



EDUCATION QUALIFICATION

Bachelor of Technology (B.Tech) Rajasthan Technical University	2012 - 2016	71.11%
Senior Secondary School Lakshya Education Campus	2011 - 2012	65.02%
Higher Secondary School Yug Nirman Secondary School	2009 - 2010	69.75%



CERTIFICATION

Graphics Web Design & Development Arena Animation Jaipur	2017 - 2018	Certificate
UX UI Design from Scratch Designerrs Academy	2025	Certificate

Declaration: I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned.

Date:

Shivangi Soni